



## **CDI Global Welcomes Pedralbes Partners as its New Member Firm in Mexico**

### **For Immediate Release**

Chicago, IL USA, Mexico City, Mexico (October 20, 2020) – CDI Global, an international firm specializing in mergers, acquisitions and divestitures, is pleased to announce that Pedralbes Partners advisory practice has joined its integrated network of advisory firms. CDI Global is among the leaders in cross-border business combinations, providing on-location support and expertise across a wide range of industries.

Pedralbes Partners is an independent advisory firm and investment manager set up in 2014 in Mexico City. Founded by former Citigroup investment banker Demian Esser and private equity executive Jose Lopez Portillo, their advisory practice has become one of the leading M&A advisors focused on the Mexican middle market. Together with its senior advisory board, the firm has more than 50 years of transactional advisory experience with some of the world's leading investment banks.

“Our particular focus is on cross-border M&A transactions, so we are happy to join the CDI Global network to offer our clients truly global advisory coverage,” said Demian Esser.

“With its presence in 35 countries, CDI Global is one of the largest M&A networks focused on our target market and will help us to serve our clients even better,” added Jose Lopez Portillo.

CDI Global specializes in identifying the right opportunities for cross-border transactions involving mid-sized businesses. With Pedralbes Partners, CDI Global intends to extend and strengthen its existing coverage in Mexico, where CDI has worked on various cross-border mandates through their offices in Mexico City. Pedralbes Partners will provide greater depth and capabilities to serve CDI's client base in the region and will also assist CDI Global's international client base to identify expansion opportunities in Mexico.

“Pedralbes Partners brings an outstanding team and important strengths to our significant capabilities and resources for serving domestic and global clients in Mexico, North and South America, and around the world. We are pleased to welcome Pedralbes as a new member of our growing international business,” said Jeff Schmidt, Executive Managing Director and CEO of CDI Global.

Mexico is the 11th largest economy by purchasing power parity, according to the International Monetary Fund. With strong demographic fundamentals and a rising middle class, Mexico has attracted substantial foreign investment over the past years as Latin America's second largest economy. Due to its proximity to the United States and the recently passed USMCA agreement, Mexico has positioned itself as an industrial manufacturing hub as well as agricultural producer with strong logistics infrastructure in place. The recent rise in internet and mobile phone penetration has turned Mexico into one of the fastest growing e-commerce markets globally. Pedralbes Partners is focusing its advisory activities on the consumer, industrial and technology industries as well as on the agriculture and hospitality sector. CDI Global has deep expertise in these industry sectors.

### **About CDI Global**

CDI Global was founded in Europe in 1973 and is headquartered in The Netherlands. The firm specializes in international buy-side searches for mergers and acquisitions, divestitures and sell-side representation, joint ventures and other forms of business combination, and financial and due diligence advisory services. CDI Global focuses on middle-market transactions and has completed nearly 3,000 transactions over the past 45+ years covering more than 25 industries. The firm operates from nearly 50 offices in Asia and the Pacific region, Europe, North America, India, and South America. CDI Global is known for its experienced international partners,

significant industry knowledge and focus, trademark interview process, and in-depth corporate and business development expertise. For more information visit <https://www.cdiglobal.com>.

Local knowledge, global reach.

### **Contact**

Craig Dickens  
Tel: +1 (847) 853 8650  
[marketing@cdiglobal.com](mailto:marketing@cdiglobal.com)