



CDI Global Australia Advises Sale of Kaymar to Auto Pacific Group

For Immediate Release

Chicago, IL USA, Melbourne, Australia (March 15, 2021) – CDI Global ANZ (Australia/New Zealand) is pleased to announce that they have successfully completed a sell-side transaction on behalf of Kaymar to Auto Pacific Group (via Pacific Equity Partners).

Kaymar is Australia's leading rear bar manufacturer for off-road vehicles. They have a niche product line of premium rear protection bars, rear mounted spare wheel carriers and jerry can holders. Kaymar custom designs their products to provide maximum compatibility with specific models of most leading 4x4 vehicles, making them popular among owners.

CDI ANZ was called on to assist Kaymar in finding a buyer who was a good strategic fit for the company. The sell mandate was somewhat challenging due to both the state of the market and a previous sale attempt that limited approachable targets.

"The business unsuccessfully attempted to divest only 18 months ago through another advisory group," said Toon Van Beeck, Partner at CDI ANZ. "We were gratified, particularly in this difficult economic climate, to secure a number of offers and be able to choose the best strategic fit for our client."

Backed by private equity fund Pacific Equity Partners, Auto Pacific Group (APG) is the largest manufacturer of towbars installed directly to major vehicle manufacturers. They have various branded businesses under the APG banner, the majority of which are focused on aftermarket vehicle products. The acquisition of Kaymar provides longevity and growth for the brand.

CDI Global's extensive international network has local team members poised to find the best opportunities in virtually any marketplace. They specialize in cross-border transactions, providing industry insights and on-location expertise and support.

About CDI Global

CDI Global was founded in Europe in 1973 and operates today from nearly 50 offices in Asia and the Pacific region, Europe, North America, India, and South America. The firm specializes in international buy-side searches for mergers and acquisitions, divestitures and sell-side representation, joint ventures and other forms of business combination, and financial and due diligence advisory services. CDI Global focuses on middle-market transactions and has completed nearly 3,000 transactions over the past 45+ years covering more than 25 industries. They are known for their experienced international partners, significant industry knowledge and focus, trademark interview process, and in-depth corporate and business development expertise. For more information visit <https://www.cdiglobal.com>.

Local knowledge, global reach.

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